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Three top 100 U.S. accounting firms have joined HLB, the global advisory and accounting network. The firms are Rehmann, Whitley Penn, and Miller Cooper. When asked why they chose to join HLB over other options, consistent themes included the network's depth of technological tools and resources, strong global presence, and passion for client service.

"HLB is a powerful group of firms that will help position Whitley Penn to continue on our path of strategic growth and influential partnerships," stated Larry Autrey, Managing Partner, Whitley Penn.

Currently the 11<sup>th</sup> largest global network. HLB was named the Network of the Year at the 2020 Digital Accountancy Awards.

"It is rather unprecedented to see three Top 100 US firms make a move like this at the same time, and we were thrilled to hear these new members say, 'the future is HLB'. The depth of service, expertise, and geographic coverage these firms bring to the network greatly strengthens our market position and brings us closer to reaching our global growth objectives," states HLB CEO, Marco Donzelli.

### About New HLB Members

- **Rehmann**

- Leadership: Randy Rupp, CEO and Stacie Kwaiser, COO
- Location: Headquartered in Troy, Michigan with 17 offices in Michigan, Ohio and Florida

- Ranking/Revenue: #33 on the Accounting Today Top 100

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- Ranking/Revenue: #37 on Accounting Today Top 100

### **Focused on firm growth and innovation**

As the accounting industry is changing, HLB has placed an emphasis on meeting the evolving needs of firms. The network also puts a strong focus on technological innovations, such as the role of AI in service delivery, and is constantly expanding its member intranet which provides myriad resources and tools for firms to use to better meet their clients' needs. "With technology – and its role in accounting firms – changing so rapidly, it is incredibly valuable to be a part of a network on the cutting edge of these innovations. HLB's commitment to continually keeping its members up to date on available resources and strategies is one of the reasons we chose to join," said Randy Rupp, CEO, Rehmann.

### **Expanding relationships and creating connections**

"By joining HLB, we immediately expanded our network with some of the most innovative and creative thinking firms in the world. We are excited about working with HLB and its member firms. HLB Global's focus on unlocking new business opportunities for member firms, and its commitment to growth and creating value for clients aligns perfectly with our own strategic goals." said Kristen Fitzpatrick, Managing Principal, Miller Cooper.

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