CPA Practice **Advisor**

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tax, audit and consulting solutions in one of the fastest-growing markets in the United States, in addition to sharing a vision of the future of business.

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Armanino LLP, one of the 25 largest accounting and business consulting firms in the U.S., has announced that the partners and employees of Austin accounting firm Holtzman Partners will join Armanino effective January 1, 2022. Holtzman will carry the Armanino LLP name and will be adding a second office in Austin for Armanino, which has an existing location on Congress Avenue. The transaction brings together two firms that recognize the need for sophisticated tax, audit and consulting solutions in one of the fastest-growing markets in the United States, in addition to sharing a vision of the future of business.

"It's no secret that Austin is one of the most innovative and exciting cities in the

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multitude of issues, including international tax, state and local tax, transfer pricing, R&D tax credits, transaction advisory, provision, estate and trust, partnerships and qualified business income. Armanino brings added firepower in Risk Assurance, complementing Holtzman's SOC1 and SOC2 report offerings with deep expertise in Sarbanes-Oxley compliance audits, HITRUST assessments, ISO certification, data privacy, cybersecurity, third-party assurance, contract compliance and internal controls audits.

"We have had a front-row seat to Austin's booming technology industry and recognized the need to deliver a 360-degree solution set as local startups blossom into national players," said Chris Perkins, managing partner at Holtzman. "As a firm focused on the future and what clients need both today and tomorrow, we see the advantage Armanino brings to our current clients and the Austin business community. We are excited to bring together Silicon Valley and Silicon Hills and create more opportunity for our clients and our professionals."

Growing companies can also take advantage of Armanino's robust CFO Advisory practice, with experience in business and asset valuations, compensation and benefits planning, equity management consulting, IPO readiness, SPAC acceleration, M&A advisory, revenue recognition and more. With a tightening labor market, the firm's outsourcing team can deploy accounting outsourcing, human resources outsourcing, strategic finance outsourcing, executive search, interim CFOs and more.

Managing Partner Chris Perkins of Holtzman will assume the role of Central Texas Market Leader and continue to lead Armanino's offices in Austin.

"This is a great fit for everyone," Perkins added. "Armanino shares in our values of putting our clients and people first, and we look forward to providing new career paths for our team of professionals to grow and deepen their expertise by working alongside an expanded team of industry experts." Armanino's strong growth is anchored in its pursuit of expanded solutions,

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