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CreditKarma CosmoDrome, but they called it the Intuit Dome.

Isaac M. O'Bannon • Sep. 19, 2021



They could have called it the **TurboTax** Center, or the **QuickBooks** Cathedral or the **CreditKarma** Cosmodrome, but no, they called it the **Intuit Dome**.

The **LA Clippers** and **Intuit** Inc. the makers of TurboTax, QuickBooks, Credit Karma and Mint, announced on Sept 18, 2021, a 23-year strategic partnership. Intuit is now the exclusive naming rights partner of the Intuit Dome, the future home of the Clippers, which is scheduled to open in Inglewood, California for the 2024-2025 NBA season. The Clippers, Intuit and community leaders broke ground on Sept. 18. The Intuit Dome will deliver an innovative fan and consumer experience, and it will

become a hub for programs that power economic prosperity and benefit the

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Intuit Dome.”

“Intuit and the Clippers are mission-driven organizations that share the common goal of putting their customers and fans first. We both have a focus on creating extraordinary experiences enabled by innovative technology,” said Sasan Goodarzi, Intuit Chief Executive Officer. “The Intuit Dome will reflect Intuit’s focus on innovation to deliver best-in-class products and services including TurboTax, QuickBooks, Mint and Credit Karma to help our customers achieve their financial goals. Intuit and the Clippers have a history of supporting local communities, and we look forward to investing in and contributing to the Inglewood community to help them prosper.”

Through this partnership, Intuit and the Clippers will create new programs to reinvigorate the local economy and local businesses that create jobs, enable job readiness, and educate entrepreneurs to help them better run their businesses and transform their financial lives.

As a function of the partnership, Intuit has committed to:

- Expand Intuit’s Prosperity Hub School District program, which empowers the next generation of students to learn about finances and entrepreneurship, in the LA area. Intuit will commit an additional \$1 million over the next three years to underserved school districts that are part of the program to make a long-term impact on the local economy. This follows Intuit’s recent donation to the Los Angeles Unified School District in July 2021.
- Provide taxpayer assistance events to prepare and file taxes for low-income families in the area free of charge during tax season.
- Host educational events where local entrepreneurs and small business owners including women or minority-owned businesses can leverage workshops,

networking, tools, education, and tips on how to start, build, and grow a small

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encircling the bowl with an acre of LED lighting; and an 80,000 square foot outdoor plaza, surrounding a full-size outdoor court. Technological advancements within Intuit Dome will allow for frictionless concession stands, enabling fans to spend more time in their seats.

Additional information about the Intuit Dome, and media materials from the groundbreaking event, will be available at www.clippers.com/intuitdome.

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