

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us

employed the latest in user design, artificial intelligence, and machine learning to deliver a payroll and HR experience to meet the needs of the moment.

Sep. 14, 2021



**Always Designing  
for People™**

ADP, a leading global technology company providing HCM solutions, has provided a significant update to its RUN Powered by ADP payroll platform to help small-business owners manage their businesses more easily than ever before. This redesign comes at a critical time, as small businesses redefine and rebuild amid the continued impact of the global pandemic and economic recovery.

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us

they happen. It can also help reduce errors by guiding users with helpful notifications and tips served up at the right time. Users will even get alerts from state and local tax jurisdictions directly in RUN, along with instructions on how to address them.

“Anyone who has turned a dream into a business knows that going at it alone or with limited support is tough,” said Joe DeSilva, ADP’s President of Small Business Services. “Small business owners had the courage to bet on themselves, and to grow in today’s dynamic environment, they need resources and support. The new RUN by ADP is that support system; it gives them the data and agility they need to help them be successful in their journeys, all in a new innovative and streamlined experience.”

These new tools join popular existing RUN features including RUN & Done, which can help save time by automating the payroll process. RUN can additionally help manage payroll deductions for retirement and insurance plans, and small business owners can post open positions to more than 100 of the web’s leading job boards with one click via its integration with ZipRecruiter.

To learn more and experience the new RUN Powered by ADP, please visit [Payroll Better](#) or watch this [video](#).

Artificial Intelligence • Payroll • Technology

CPA Practice Advisor is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors.

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us