CPA Practice **Advisor**

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over the last year, including engaging in more than 430 investor interactions. Substantially all those interactions were the result of FASB-initiated outreach aimed at ...

Sep. 10, 2021



The Financial Accounting Standards Board (FASB) has issued its 2021 Investor Outreach Report. The document is now available through the FASB investor web portal at www.fasb.org/investors. "Investor perspectives are critical to the Board's ability to develop effective

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Substantially all those interactions were the result of FASB-initiated outreach aimed at soliciting a wide range of investor perspectives, including buy-side portfolio managers and analysts, sell-side analysts, accounting analysts (both buy-side and sell-side), credit rating agency analysts and managers, individual investors, and private company lenders and other capital providers (e.g., venture capital/private equity).

The issuance of the Investor Outreach Report coincides with the launch of FASB's enhanced investor web portal, a "one-stop shop" that provides easy-to-access information on projects of interest to investors, investor-focused educational videos on specific standards, and how investors can share their views on all FASB activities.

The FASB Investor Outreach Report and the FASB investor web portal are available at www.fasb.org.

Accounting

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