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Sep. 10, 2021



U.S. leisure travelers plan to significantly pare back travel plans amid rising COVID-19 cases, with 69% planning to take fewer trips, 55% planning to postpone existing travel plans, and 42% likely to cancel existing plans without rescheduling, according to a [new national survey](#) conducted by Morning Consult on behalf of the American

Hotel & Lodging Association (AHLA). Nearly three in four (72%) are likely to only

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employed on a hotel property, hotels support an additional 26 jobs in the community, from restaurants and retail to hotel supply companies—meaning an additional nearly 1.3 million hotel-supported jobs are also at risk.

The survey of 2,200 adults was conducted August 11-12, 2021. Of these, 1,707 people, or 78% of respondents, are leisure travelers—that is, those who indicated they may travel for leisure in 2021. Key findings among leisure travelers include the following:

- 69% are likely to take fewer trips and 65% are likely to take shorter trips
- 42% are likely to cancel existing travel plans with no plans to reschedule
- 55% are likely to postpone existing travel plans until a later date
- 72% are likely to only travel to places they can drive to
- 70% are likely to travel with smaller groups

“With COVID-19 cases rising and travel concerns mounting as we enter the fall and winter months, the hotel industry is at a pivotal point. Unless Congress acts, pandemic-related travel reductions will continue to threaten the livelihoods of hundreds of thousands of hotel workers,” said Chip Rogers, president and CEO of AHLA. “For over a year, hotel employees and small business owners across the nation have been asking Congress for direct pandemic relief. This data underscores why it’s time for Congress to act.”

Recently released AHLA [survey results](#) show that business travelers are also scaling back their travel plans amid rising COVID-19 cases. That includes 67% planning to take fewer trips, 52% likely to cancel existing travel plans without rescheduling, and 60% planning to postpone existing travel plans.

Hotels are the only segment of the hospitality and leisure industry [yet to receive direct aid](#) despite being among the [hardest hit](#). That is why AHLA and UNITE HERE, the largest hospitality workers’ union in North America, joined forces to call on

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