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[Zoho Corporation](#), a global technology company offering a suite of business software applications, announced that its online invoicing solution, [Zoho Invoice](#), is completely free of cost to further extend the company's support for small and medium-sized businesses.

In the last four years, Zoho Invoice's revenue growth has rapidly increased, demonstrating the need for a comprehensive invoicing solution to aid businesses from any industry to shift from manual to digital. Due to the global pandemic, SMBs have decided to modernize their invoicing processes at an accelerated rate. To continue its support of the SMB community, Zoho Invoice offers advanced capabilities such as time tracking, auto recording of expenses, project billing, and

30+ real time reports to help freelancers and small businesses easily navigate the

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2.1 billion dollars. Fully cloud-based, Zoho Invoice enables businesses to create and send fully-customized, professional invoices in less than a minute, follow up for payments automatically, and get paid online to achieve efficiency in their invoice process.

Zoho has supported small and medium-sized businesses for over 20 years, and Zoho Invoice has helped businesses with their invoicing needs for 13 of those years. Zoho Invoice's free offering will continue to help businesses streamline their billing and payment collection process through streamlined payment collection, simplified billing, tax handling, and more. Invoice integrates with Zoho applications, and also integrates with third-party applications so that businesses can use the solution to contextually sync their AR information to relevant systems.

"We launched Zoho Invoice in 2008, with the goal of providing a fully customizable invoicing solution for businesses of all sizes. Since then we've grown to millions of users worldwide. Through the migration from paper-based invoicing to digital invoicing we've seen the need for simplified billing to fit the customized needs of the SMB community," says Raju Vegesna, Chief Evangelist at Zoho. "Our roots are centered around helping the SMB community which has supported Zoho from the beginning, and we understand the challenges that SMB's have had to undergo that were onset from the global pandemic. We hope offering Zoho Invoice for free continues to help businesses rebuild and grow amongst challenging times that they face today and for the future."

#### **Key benefits of Zoho Invoice include:**

- **Simplified billing:** Businesses can create and send fully customized, professional invoices within minutes. Invoices can be sent automatically if they are recurring in nature.

- **Tax Handling:** Businesses can track US sales tax or Canada's GST levied on every

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- **Client portal:** Businesses can allow their customers to keep track of all relevant invoices, projects and make payments through the client portal.
- **Time tracking:** Businesses can manage multiple projects, track time and accurately bill their customers.
- **Instant reports:** Businesses have access to 30+, real-time reports that provide insights into key financial metrics such as best-selling products, invoice statuses, pending payments, and more.
- **Mobile apps:** [Zoho Invoice](#) is available on the web or as a fully functional, downloadable mobile app available for all devices.

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