## **CPA**

## Practice **Advisor**

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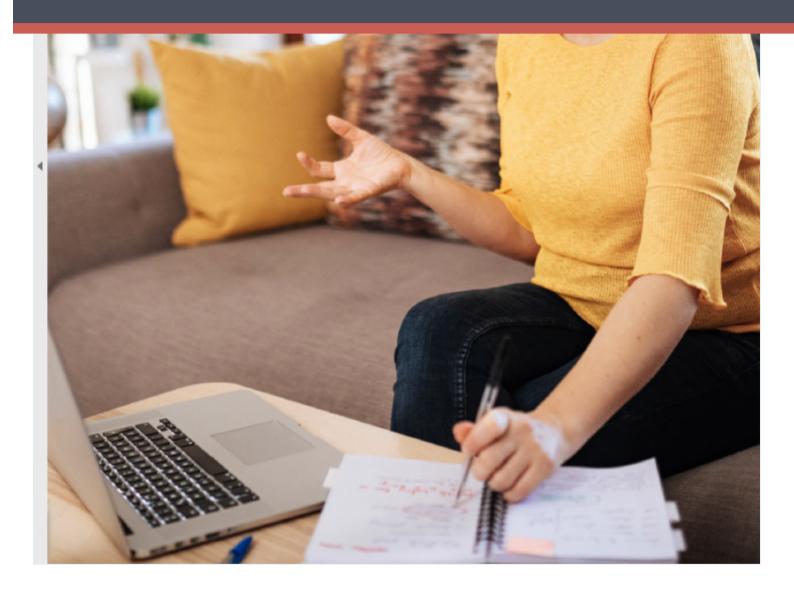
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Jul. 22, 2021

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Accounting firms were already evolving before recent events. If anything, these events only pushed things into warp drive. Many firms that would have reached the finish line in their own time have found themselves being pushed from behind by new kinds of client demands. And this isn't going to change.

To be better prepared for client demands, download this free guide to discover:

- The 7 things your clients want in 2021 and beyond
- How to differentiate yourself from the competition

• How to find (and keep!) clients

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