## **CPA**

## Practice **Advisor**

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Jul. 22, 2021

The Pennsylvania Institute of Certified Public Accountants (PICPA) Board of Directors has unanimously selected Jennifer L. Cryder as its CEO and executive director. The selection marks the first time in PICPA's 125-year history that a woman is at the helm of the statewide accounting association. Cryder is only the sixth executive to serve in the role since the PICPA was founded in 1897.

Cryder joined the PICPA in 2015 as vice president of operations and chief financial officer, and was promoted to executive vice president and chief operating officer in 2018. In her time at the PICPA, Cryder has overseen all operational and financial aspects of the business, growing net assets, diversifying revenue sources, and leading its digital transformation. Prior to joining the PICPA, she was senior manager in EisnerAmper LLP's not-for-profit practice. Her client portfolio included social service and fine arts organizations, private educational institutions, associations and foundations, and biotechnology and life sciences companies.

"I'm incredibly honored to assume the role of CEO and executive director," Cryder explains. "As a student attending my first accounting class, I could never have imagined the life and career that becoming a CPA would create. It's been a privilege serving the PICPA for the past six years, and I look forward to serving CPAs in Pennsylvania and the profession in this new role. I see a bright future for the PICPA as we look to celebrate our 125<sup>th</sup> anniversary in the coming year. The PICPA will keep our focus on supporting the essential work done by CPAs every day."

Michael D. Colgan, PICPA's retiring CEO and executive director, described Cryder as,

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and executive director on Sept. 1. After a short transition period, Colgan will retire on Dec. 31, 2021.

Cryder earned a bachelor's degree in accounting from Temple University and a master's degree from Drexel University. She is a longtime member of the PICPA, American Institute of Certified Public Accountants (AICPA), and New Jersey Society of Certified Public Accountants. Cryder is also a member of

the Temple University Executive Committee of the Accounting Circle, and was awarded the 2020 Accounting Achievement in Nonprofit/Government by the Temple University Department of Accounting.

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