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WEBCASTS

CPE Webcast June 14, 2021: SOS: How to Enable a Distributed Workforce with the Cloud

May. 19, 2021

The logo for CETRAM features the word "CETRAM" in a bold, blue, sans-serif font. The letter "A" is replaced by a stylized orange square containing a white sunburst or starburst pattern.

Do **IT** in Our Cloud

This event was originally held on June 14, 2021 and is now available for on demand viewing.

This archived version no longer qualifies for CPE, but please click below to register and view the event

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In response to the global pandemic, many CPA firms were forced to shift to remote work without the proper preparation, security measures, or technology. Now, many firms find themselves unsure of what to do next. However, some CPA firms are coming out of the pandemic stronger and more practical despite the challenges. The unpredicted benefits of remote work, like flexible remote hiring and training, stronger staff retention, streamlined business processes and more, have contributed to overall improved customer and staff experience and collaboration. CPA firms looking to take the next step toward a distributed workforce can learn from 2020 and begin to take action toward improving client experience, increasing talented and productive employees, and ultimately creating a better bottom line. During this webinar, we will cover how some firms are coming out stronger, steps to secure a remote workforce and how to improve client experience and collaboration while supporting a distributed workforce.

Program level: Basic (no prerequisites required).

Field of Study: IT, Business Operations

Receive 1 hour of free CPE credit for participating in this live webcast.

Presented by:



Christopher Stark

Founder

Cetrom

Christopher Stark founded Cetrom in 2001. The true visionary behind the company, Stark built the company and its solutions with customers' business needs and goals in mind. Backed by over 25 years of experience in all facets of the IT industry and holding some of the industry's most prestigious technical certifications, Stark keeps his finger on the pulse of the IT industry and eyes toward the future.



Moderator: Gail Perry

Editor-in-Chief

CPA Practice Advisor

Gail Perry is the editor-in-chief of CPA Practice Advisor. She also speaks at many accounting events, trade shows, and webinars. Gail is the author of over 30 books (including Mint.com For Dummies and QuickBooks 2014 On Demand), and she maintains a small tax practice. Gail is a graduate of Indiana University where she earned a bachelor's degree in journalism. She returned to school to study accounting at Illinois State University, earned her CPA, and worked for Deloitte in the Chicago tax department. She has taught college-level accounting principles and was on staff for 10 years at the Indiana CPA Society as a computer applications instructor. Gail was the publisher and editor-in-chief of AccountingWEB before joining the CPA Practice Advisor team.

This FREE online seminar is a continuation of the magazines' mission to provide unbiased, independent information on technologies available to practicing public accountants and tax professionals.

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