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in-depth look at the rapid evolution of the CPA profession throughout the COVID-19 pandemic. He'll be followed by Stetson University's Randall Croom, Ph.D.

May. 13, 2021

The Florida Institute of Certified Public Accountants (FICPA) has announced two keynote speakers for its upcoming MEGA Conference.

CPA.com's President & CEO **Erik Asgeirsson** will address the conference on Thursday, June 10, when he presents "Acceleration of Change," an in-depth look at the rapid evolution of the CPA profession throughout the COVID-19 pandemic. He'll be followed on Friday, June 11, by Stetson University's **Randall Croom**, Ph.D., who will explore "Diversity and Inclusion in the Workplace," highlighting how individuals and organizations can strive for equity as they create long-term value.

This year's MEGA Conference is a three-day, virtual event from June 9-11, with an additional half-day of complimentary, TED-style learning labs scheduled for June 8.

MEGA is comprised of five specialized tracks – Accounting & Auditing, Employee Benefits, Emerging Topics, State Tax and Technology – providing an immersive and engaging experience for our attendees to "Meet, Engage, Grow and Achieve." This Florida-focused conference brings together national and regional thought leaders to share their expertise and insights across more than 50 individual sessions.

MEGA's Technology track, in specific, is highlighted by a pair of prominent presenters. Intuit's **Jasen Stine** will open Friday's session with a fireside chat on "How Leading Firms Evolve," as Withum's **Jim Bourke** closes with a high-level look at "Technology's Role in Changing the Accounting Profession."

The FICPA is proud to present this year's MEGA Conference in partnership with our event sponsors: Intuit, CAMICO, Xero, Coaxis International, Merchant Advocate,

Aon, CPA Charge, Payerang, and Sage.

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