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## Minority-Led Businesses

By taking a strictly data-driven approach and basing funding decisions solely on company fundamentals and scenario analysis, Capchase has removed all of the unconscious biases that have traditionally existed in venture funding.

Apr. 29, 2021

[Capchase](#), a New York-based provider of non-dilutive capital for recurring-revenue companies, has today announced a new initiative that will provide funding exclusively for women and minority-led businesses. The company is setting aside roughly \$100M to ensure that these founders, which have historically received a disproportionately small share of total venture funding, will have equal access to sufficient growth capital.

Recent research from the Harvard Kennedy School has found that less than 1% of overall venture capital funding has gone to minority-led businesses. Additionally, women and minority-led businesses typically see lower valuations and as a result, give up more dilution in their fundraising journey. This comes at a time when the number of women and minority-led businesses are growing faster than ever. Data from the [Securities and Exchange Commission](#) has found a 38% increase in the number of minority-led businesses since 2007, and a 17% increase in women-led businesses since 2017.

By taking a strictly data-driven approach and basing funding decisions solely on company fundamentals and scenario analysis, Capchase has removed all of the unconscious biases that have traditionally existed in venture funding. To date, more than 10% of the \$130M in total financing that has been advanced by Capchase has gone to minority and women-led founders.

“At Capchase, we are proud to work with the most inspiring and innovative

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programmatic funding advanced by Capchase, cannot be overstated. Research has found that equity is one of the biggest sources of wealth for individuals, making the balance of maintaining ownership crucial. Funding from Capchase, which is unbiased and based on data, helps founders preserve more equity throughout their growth journey and increase the value of that equity at a faster rate.

Capchase was founded in 2020 by a team of former SaaS operators—Miguel Fernandez, Luis Basagoiti, Ignacio Moreno, and former VC Przemek Gotfryd— and helps recurring-revenue to grow faster and avoid dilution by unlocking cash that is otherwise tied up in future predictable payments. This allows founders to either reinvest the upfront capital in profitable growth initiatives, or secure cash on hand to extend their runway.

Funding under the initiative is available immediately. To learn more about Capchase, and apply for programmatic funding for your business, please visit [www.capchase.com](http://www.capchase.com).

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