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After the U.S. Supreme Court ruling in South Dakota v. Wayfair, Inc., in June of 2018, the beverage alcohol industry didn't immediately experience the same level of impact other industries felt. However, over the course of the last two and a half years, complexity has steadily increased.

With several significant changes in 2020, as well as Florida and Missouri (the last two holdouts for adopting economic nexus laws) potentially getting added to the mix in 2021, the situation is growing more and more complex for alcohol sellers to navigate.

When we talk to direct-to-consumer (DTC) shippers of alcohol, fairly consistently there's either a lack of awareness about how economic nexus laws can impact their business or a lot of confusion about when and how nexus changes their tax compliance requirements. Because of this, we compiled a resource that provides an introduction to economic nexus, as well as detailed information about each state that has recently implemented changes that matter to alcohol sellers.

Here are a few highlights from our new report, An overview of economic nexus in the beverage alcohol industry.

 Perhaps the biggest change was in California; it really snuck under the radar for most producers. Because most wineries are located in California, and because a substantial percentage of their volume is delivered to California customers, the majority of California wineries with DTC programs will exceed the \$500,000 Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

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Now, out-of-state businesses with no physical presence in Illinois that exceed the economic nexus thresholds must collect Retailers' Occupation Tax (ROT), including local business district jurisdictions with challenging boundaries.

- Texas began requiring local sales tax collection for all licensed DTC wineries.
- The City of Chicago introduced a new excise tax for wineries licensed to ship to Illinois.
- Colorado, Iowa, Minnesota, and the District of Columbia all require DTC shippers to register for sales tax only if they exceed economic nexus thresholds. We're watching Florida and Missouri to see if they create similar requirements in 2021.

You can download the report, An overview of economic nexus in the beverage alcohol industry to read much more on this complicated topic.

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Jeff Carroll is General Manager for Avalara for Beverage Alcohol. He was formerly Product Management Director and prior to Avalara, he served as Chief Product Officer at Compli, overseeing the development of software solutions and marketing strategy. Jeff regularly speaks about and advises customers on beverage alcohol compliance issues, particularly in the areas of direct shipping and sales tax.

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