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break, complete with high-value prizes and inspiring sideline reports from peer firms across the country.

Mar. 10, 2021



Rootworks, an accounting firm-improvement organization, has launched the tax and accounting profession's first live-webcast Tax Season Halftime Show.

The event takes place on Friday, March 19, 2021 from 2:00-2:30 p.m. ET. The event was developed to offer firms and their staff a much-needed mid-season break, complete with high-value prizes and inspiring sideline reports from peer firms across the country.

“We know it’s been a very tough year for firm owners and staff, so we wanted to do

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- **Sideline reports** with firms from across the country—offering insight on what others are doing to make tax season less taxing
- **Motivational pep talks** from well-known thought leaders
- **The break every firm needs** as they enter the busiest time of year

“We want firms to ‘set phasers to fun’ for just 30 short minutes,” said Mitchell. “And if there’s one thing that Rootworks can deliver, it’s fun! We work with nearly 800 member firms, so our team truly understands what partners and staff are going through this time of year—which is why we created the halftime show in the first place.”

The Rootworks Tax Season Halftime Show airs **March 19, 2021 from 2:00-2:30 p.m. ET**. Firm owners and staff can register now at:

<https://www.rootworks.com/rootworks-tax-season-halftime-show>.

Rules:

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. Void where prohibited or restricted by law. Trade promotion is open to legal residents of the 50 U.S. and D.C. who are 18 years of age or older and who are full-time, permanent (i.e. not temporary) employees, principals and/or owners of a public accounting firm registered in the U.S. with the state in which the firm conducts business is a trade promotion. Begins on or about March 5, 2021 at 12:01am ET and ends on March 18, 2021 at 11:59pm, ET. Odds depend on number of eligible entries received. For prize details, limitations and conditions, see Official Rules at

<https://www.rootworks.com/tax-season-halftime-show-official-rules>. Sponsor: Firmworks, LLC dba Rootworks, Bloomington, Indiana.

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