CPA

Practice **Advisor**

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profitably through improved workflow, increased accessibility, or enhanced collaboration.

Feb. 26, 2021





Now in their 18th year, the *CPA Practice Advisor* Tax and Accounting Technology Innovation Awards highlight technologies that are shaping the profession and small businesses through increased collaboration and productivity. These tools are allowing firms to better management workflows, and to be more productive and more secure, while engaging with clients in ways that are convenient and productive for them as well.

The nomination deadline has now passed.

Deadline: June 21 | Go to the Nomination Form.

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RULES FOR NOMINATION

Anyone can nominate a product or service for an award (vendor, user, third-party). There is a nomination processing fee of \$295, which covers the costs of evaluation and logistics. Each product or service can only be nominated once. If you nominate a product or service that has already been nominated, your nomination fee will be returned. The selection process is determined by the subjective opinions of the members of CPA Practice Advisor's Awards Committee and does not use outside votes or user testimonials during the process.

Award nominations will be initially screened for compliance with the following conditions of eligibility for the awards. Those not meeting these conditions will be removed from the nominee pool at no charge. Traditionally, the awards are announced and presented at a national accounting trade show in June of each year. However, with travel continuing to pose challenges due to the COVID-19 pandemic, presentation of the 2021 awards may be be conducted at a different venue or virtually.

The Innovation Awards debuted in 2004, serving as a spotlight to honor new or recently enhanced technologies that benefit tax and accounting professionals and their clients through improved workflow, increased accessibility, enhanced collaboration, or other means.

Click here to nominate a technology for the 2021 Innovation Awards.

- See the 2020 Innovation Award Winners -

(NASBA) as a sponsor of continuing professional education on the National Registry of CPE

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