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Feb. 24, 2021

To help clients use data to their advantage, Abdo, Eick & Meyers, LLP, a nationally recognized accounting firm, today announced the launch of a new service: Strategic Data Analytics.

The firm recently hired Dan Alstrup, a highly accomplished top information technology executive, to design and lead the Strategic Data Analytics service. Alstrup has nearly 40 years of experience helping organizations worldwide leverage data and technology to increase business intelligence.

“Businesses now have access to more data than ever before,” Alstrup explained. “The problem is, they don’t always have the capabilities or resources to leverage it. This is where our cloud-based data analytics solutions can help. From aggregating data into one user-friendly dashboard to tracking critical KPIs, we empower our clients with actionable intelligence.”

Alstrup added that the Strategic Data Analytics service, which includes a specific offering for CPA firms, can be applied to any organization across any industry. “Our goal is to help organizations visualize their performance in real time,” he said. “Working from this perspective, they’re better positioned to not only grow revenue but also streamline processes.”

Abdo, Eick & Meyers Managing Partner Steve McDonald echoed Alstrup’s enthusiasm. “We applied Strategic Data Analytics internally and it transformed how

we approach our data,” McDonald said. “We look forward to bringing this same

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