CPA Practice **Advisor**

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Shahram Zarshenas • Jan. 05, 2021



Compared to other workplaces in different industries, the typical accounting firm deals with a greater need for a direct and clear management style.

With a growing level of competitiveness between competing firms and increasing number of business looking for accounting solutions that provide stability and reliability, the average accounting firm needs to do everything it can to remain sharp.

From the systems they follow all the way to the processes they carry out, firms must be capable of keeping all the details in line if they want to attain success on all levels. In order to keep your firm running in tip-top shape, it might be time to consider

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professionals. Sure, some people may argue that Artificial Intelligence (AI) can step in and get the job done, but that is only true for repeatable, data-focused tasks. The truth is that nothing attains out-of-the-box solutions better than the knowledge and human-decision making of accounting professionals.

However, the main detail that people overlook when it comes to achieving all the right results is that there is no such thing as success without establishing an internal culture of accountability.

Continue reading at the Financial Cents Blog:

https://financial-cents.com/2020/12/16/guide-to-accountability/

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