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Tenenz

www.getinteger.net

[From the 2020 reviews of website builders for accounting firms.](#)

Integer from Tenenz, is a good fit for small to mid-sized accounting that are looking for an effective marketing tool for their firm. Integer is a scalable application, with users able to switch to a different plan at any time. Integer currently offers four plans, Essentials, Marketing Starter, Marketing Pro, and Marketing Expert, with each plan offering an increasing amount of marketing tools.

Integer offers a wide variety of templates for users to choose from, with more than 125 templates available. All templates include standard default pages such as Home, Services, About Us, Financial Calculators, with optional pages such as Newsletter, Make a Payment, and Contact Us options available as well. Though all pages come with a default title, Integer offers users the option to change the name of the page to better suit their needs.

Along with the templates, Integer offers an option to use one of their professional designers to create a custom website completely from scratch. A monthly client newsletter is available in all plan levels, with the marketing plans also offering users an email newsletter option, along with the option to send weekly tips to clients. Integer helps firms stay current on their social media accounts, posting to popular sites such as Facebook, Twitter, and LinkedIn. Tax videos are also available for display on the website as well.

Integer also includes more than 50 financial calculators that clients can access and utilize at their leisure, and the application includes a free custom domain name as

well as up to 10 branded email addresses for staff to use. Users can also opt to use

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used during the website creation process, or users can upload their own images for use on the site. In addition to images, Integer also supports both video and HTML, with both able to be imbedded in a web page if desired.

Mentioned earlier, Integer includes more than 125 default templates, with all templates completely customizable as desired. For those looking for a more custom option, Integer offers custom website creation, which is handled by Integer graphic designers.

For firms unversed in search engine optimization (SEO), Integer includes a simple guide that includes a variety of tips designed to make websites more visible to potential clients. In addition, Integer users can link their newly created website to popular social media sites such as Facebook and Twitter, with an option to submit their website to various business directories including Google Places for Business, Bing Places for Business, Yelp, and MapQuest, as well as any local city or chamber of commerce sites.

One of the most important features in Integer is the portal, which can be set up as a file sharing option, making it easy for clients and firms to share files. Integer includes 1GB of storage for the Essentials and Marketing Starter plans, while the Marketing Pro and Marketing Expert plans offer 2GB of storage. In addition, the application offers easy integration with PayPal, allowing clients to make payments directly from the website. As an added bonus, free HTTPS/SSL security is included with all plans.

Integer offers access to a searchable knowledgebase where users can enter search terms to gain access to numerous help and support articles. The knowledgebase also provides information on getting the most out of Integer as well as how to manage their account, change the look of their website, and various integrations that are

available. A live chat option is available for all Integer users, with an option to

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Strengths:

- 4 plans available
- Excellent solution for firms that need marketing resources
- Custom sites available

Potential Limitations:

- Storage options could be higher
- Focuses more on marketing than firm services

2020 Rating: 4.5 Stars

Firm Management

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