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GetNetSet Websites for Accounting Firms

www.getnetset.com

From the 2020 reviews of website builders for accounting firms.

GetNetSet creates custom websites specifically for accounting firms. Best suited for small to mid-sized firms looking for a custom website that is also reasonably priced, GetNetSet offers three plans starting at a very reasonable $29 per month. All plans offer custom website design, unlimited website changes, and product support.

GetNetSet offers completely customized website design, with new users able to choose from a design that they like from the more than 75 sample sites included in the application. Not used as a template, the site chosen works as a reference point for website designers who will be creating the custom site. Once the sample site has been chosen, GetNetSet will customize the new site with firm images, including a logo and any custom photos. All new subscribers are assigned a webmaster who will begin to create the new website, adding and editing content, removing pages, publishing images, and formatting the site to suit the needs of the accounting firm. The webmaster will also serve as a contact for any future changes that may need to be made.

Once preferences have been made and images uploaded, the assigned webmaster will begin to work on the website, with the initial design process typically taking between 3-4 days, depending on the website and the amount of content requested. All content used by GetNetSet can be used as is or customized to better suit the needs of the firm. Once the initial site is complete, subscribers will have access to the site on a private server, where they can make suggestions, request edits, or make any other

last-minute changes. Once this is complete, GetNetSet will connect the completed

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with options including Map & Directions, Request Appointment, and Send an Email. The Retainer and Recruiter plans also include a Resources Section, a Make a Payment option, and over 100 Financial Calculators, and the Tax Center includes a Tax Retention Guide, IRS publications, Tax Rates, Tax Due Dates, IRS Forms, and a link to 'Where's My Refund' on the IRS website.

A client portal is included in the Retainer and Recruiter plans that offers up to 2GB of storage space. In addition, GetNetSet can add features such as images, videos, and Flash animation on any site created, and firms subscribing to the Retainer and Recruiter plans can have their current website converted to a GetNetSet website.

SEO is not a problem in GetNetSet, with all three plans offers SEO features such as site submission, on page optimization, SEO friendly navigation, personal SEO analysis, custom META keys, custom META description, and custom URLs. The application also works with external email and other marketing applications such as Constant Contact, Mailchimp, and iContact. In addition, all plans offer easy integration with social media sites such as Facebook, LinkedIn, and Twitter. Up to 5 email addresses are included in the top two plans, while all plans integrate with existing emails.

GetNetSet offers good product support will toll-free support, as well as email and chat support options available. In addition, each subscriber is assigned a webmaster that can be contacted with any questions or concerns.

GetNetSet is a great choice for small to mid-sized accounting firms that want a professionally designed website, but don't want to be involved in the creation or upkeep. GetNetSet currently offers three plans: the Representer, which includes 7 pages, and runs $29.00 per month, the Retainer plan, which includes an unlimited number of web pages, an automated newsletter, and a client portal, and runs $49.00 per month, and the Recruiter plan, which is designed for larger firms and includes all

of the features found in the other plans, along with advanced SEO capabilities, and

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2020 Rating: 5 Stars

Firm Management

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