

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us

## FIRMS

Anduin, a new technology company helping accounting firms streamline accounts receivable with artificial intelligence, has announced the official launch of the company and its Intelligence-Based Billing platform to unlock time and money for ...

Dec. 09, 2020



[Anduin](#), a new technology company helping accounting firms streamline accounts receivable with artificial intelligence, has announced the official launch of the company and its Intelligence-Based Billing platform to unlock time and money for accounting firms.

Intelligence-Based Billing is a first-of-its-kind AI platform that automates and improves AR processes like invoice preparation, collections, and online payments, while delivering actionable insights and predictive intel to firm leaders for better decision-making. The benefits include large-scale time savings and productivity growth, improved cash flow, and revenue growth resulting in higher client retention and achieving trusted advisor status.

As part of the company's launch, it is inviting firms to join its Trailblazer program. Trailblazer firms get free implementation and use of Intelligence-Based Billing for 90

days as well as ongoing benefits including perpetual discounts, a seat on Anduin's

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us

powerful solution.”

“We worked alongside the teams at three leading firms to build this platform. The leaders of these firms gave us a challenge: ‘Create a billing experience that protects our financial health, saves our teams time, delights our clients, and helps us get paid on time every time . . . and be sure it plays nice with our existing systems.’ I’m excited to say that we’ve delivered on that challenge and look forward to bringing it to the larger market,” states Pat Morrell, co-founder and VP sales.

Anduin will showcase Intelligence-Based Billing at its virtual booth at the [Rainmaker SuperConference](#) taking place December 9-10.

[Anduin](#) helps accounting firms unlock time and money by applying artificial intelligence solutions to accounts receivable problems. Anduin's Intelligence-Based Billing™ solution automates and improves time-consuming AR processes such as invoice prep, collections, and payments and liberates high-value partners and knowledge workers to focus on delivering value to clients. The solution also integrates and analyzes data from across firm systems to deliver actionable insights and predictive intel to firm leaders for better decision-making. The benefits include large-scale time savings and productivity growth, improved cash flow, and revenue growth resulting in higher client retention and gaining trusted advisor status.

Artificial Intelligence • Benefits • Firm Management • Technology

CPA Practice Advisor is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors.

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us