## **CPA**

## Practice **Advisor**

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Nov. 18, 2020

## THE BONADIO GROUP CPAs, Consultants & More

Nationally ranked Top 50 accounting firm The Bonadio Group has taken another step in providing comprehensive advisory services to clients with the formation of Bonadio Strategic Advisory. Having provided a wide array of financial consulting services, including cash flow analysis, forecasting and analytics, as well as operational analyses, for clients over the past four decades, The Bonadio Group recognized an increased need as businesses struggled to navigate the unprecedented challenges of the COVID-19 pandemic.

Bonadio Strategic Advisory can help business leaders streamline operations, cut unnecessary expenditures and enhance profitability. By implementing an efficient remote environment, addressing supply chain disruption, examining customer-by-customer profitability, and reviewing vendor expenditures to identify cost savings opportunities, businesses and organizations are able to mitigate the financial damage of COVID-19 and prepare for more efficient operations.

"Many businesses are striving to optimize their operations but don't know what steps to take to get there. Through our operational assessments and the creation of analysis tools for a wide variety of scenarios, we help them identify the actions

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"As the business environment has grown more complex over the years, our firm has leaned in to our '& More' philosophy and prioritized services beyond traditional accounting and audit to provide more holistic support to help clients reach their business goals," said Bruce Zicari, CEO, The Bonadio Group. "This existing model allowed us to quickly provide solutions to help clients survive, pivot and thrive in the COVID-19 era and beyond. In doing so, we brought to the forefront a number of business advisory services we have always provided but are needed now more than ever."

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