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ACCOUNTING & AUDIT

QuickBooks Connect 2020: We Go Further Together

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Whether you are new to [QuickBooks Connect](#) or attended any of the annual events over the last several years, our world has changed — and so has QuickBooks Connect. With the theme “We Go Further Together,” QuickBooks Connect 2020 will be a free, virtual experience that proves to be very different from sitting through another video call. It takes place on Nov. 18 and you can register at [QuickBooksConnect.com](#).

Connection, Education, Inspiration

Similar to how you re-examined your own processes to work with your team and clients remotely over the last several months, Intuit reimagined the ways to share information to help you learn, network, and scale.

Every element of QuickBooks Connect 2020 is designed to connect, educate and inspire attendees. The content slated for Nov. 18 includes:

- **Connection:** Encourages relationships and networking with others, whether with fellow attendees, partners, and leading experts in all-things accounting. While networking cannot be done in person right now, it can be done effectively online.
- **Education:** Receive knowledge, tips, processes, and advice to create a roadmap for success. After attending sessions, apply takeaways right away in your practice.
- **Inspiration:** Stimulate creativity, innovation, and motivation to re-energize and keep you informed, including talks and presentations delivered by keynote speakers.

One element that you can look forward to is Braindate Virtual — one-on-one video sessions you can schedule with experts in all areas of practice management, customer care, and more. You can browse and pitch topics for a Braindate, via an online marketplace, to schedule time with other attendees. You can also host or book a group Braindate for small meetups of up to five people.

“After attending QuickBooks Connect 2020, accounting professionals will walk away with actions they can implement right away in their practices,” said Donna Duncan, senior manager, Intuit. “They’ll also have the opportunity to connect with each other, partners, and experts, as well as Intuit’s own product managers to get a first-hand look at new innovations.”

5 Days of Connection

In addition to the Nov. 18 event, the virtual event platform will be open for five days so that you have more opportunities to book a Braindate and connect with one another. The Partner Gallery will also be open for you to connect with our partners to watch demos and learn about products and services to help you streamline your practice, build your tech stack, and find new ways to work.

How to Register for QuickBooks Connect 2020

Visit QuickBooksConnect.com to register now for the free event that takes place on Nov. 18. You are encouraged to check the website regularly, as new speakers, sessions, and more information are added.

“All of us have had to learn how to pivot during this time, adapting to new ways of thinking and delivering services to our clients and customers,” said Duncan. “We’re excited to be bringing a QuickBooks Connect experience that will be rewarding and memorable, and of course, safe.”

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