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Accountancy (FSA), are given each year to college and university educators who develop unique and effective teaching tools for introductory, upper division, and graduate courses.

Oct. 05, 2020



The American Institute of CPAs has honored eight innovative accounting educators with the 2020 [Effective Learning Strategies Awards](#).

The awards, co-sponsored by Grant Thornton and the Federation of Schools of Accountancy (FSA), are given each year to college and university educators who develop unique and effective teaching tools for introductory, upper division, and graduate courses. Recipients are determined by the AICPA Academic Executive Committee's Teaching Innovation Task Force based on presentations made during

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Recipients of the Effective Learning Strategies Awards, as well as honorable mentions are:

Bea Sanders/AICPA 2019 Teaching Innovation Award

- **Winner:** "The Cookie Company Project," Alesha Graves, Asbury University. Students learn how to apply managerial accounting concepts, tools and techniques by forming a company to sell cookies and estimating costs, sales targets and income.

George Krull/Grant Thornton 2019 Teaching Innovation Award

- **Winner:** "Cybersecurity isn't just for Techies: Incorporating Cybersecurity into the Accounting Curriculum," Scott Boss, Bentley University; Joy Gray, Bentley University; Diane Janvrin, Iowa State University. Through a series of six, open-ended case studies, students learn how to address various cybersecurity issues, including disclosure of issues in financial reporting, the impact of a cybersecurity breach in an audit, and calculating the cost of cybersecurity breaches.
- **Honorable Mention:** "Finding the Fraudster: A Problem-Based Learning Activity for the Auditing Classroom," Christie Novak, Le Moyne College. Students engage in role playing and problem-based learning to gain an understanding of fraud and internal controls as a client.

Mark Chain/FSA 2019 Teaching Innovation Award

- **Winner:** "Evaluating a Proposed Balanced Scorecard and Applying Data Analytics to Monitor Police Department Performance," Maureen Mascha, Purdue North West; Diane Janvrin, Iowa State University; Laurie Burney, Baylor University. Students learn how to acquire data, develop data visualization skills and analyze data to help a fictitious police department analyze how it responds to crime.

“These educators are finding creative solutions to inspire students and cultivate their

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