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## thrive during the pandemic

Contactless services and touchless payments are the backbone to business success today. Many local businesses cannot afford to build their own mobile app or maintain effectual customer communications while keeping overhead costs low.

Oct. 01, 2020

In honor of Small Business Saturday, Everyware, a contactless payments and customer engagement solutions company in the U.S., is offering complimentary access to its platform in an effort to celebrate and support local businesses that have had to fight to survive since the onset of the pandemic. With social distancing as the new norm, small- to medium-sized businesses (SMBs) need a new way to establish personal communication. Everyware helps local businesses communicate effectively while receiving payments safely.

Local businesses that sign up by November 28<sup>th</sup> for an Everyware account will receive 90 days of free access to the platform that will enable them to succeed. Complimentary access includes Pay by Text, two-way messaging, SMS appointment reminders, and chatbot features that help businesses save money and increase effective communications with their customers.

Contactless services and touchless payments are the backbone to business success today. Many local businesses cannot afford to build their own mobile app or maintain effectual customer communications while keeping overhead costs low. Everyware recognizes this essential need and is honoring the #SmallBusinessSaturday movement to help companies collect payments and connect with customers at a time when they need it most.

“From the local pizza shop to the corner pharmacy or veterinary clinic, small- to medium-sized local businesses in our communities have been struggling to stay

afloat,” said Everyware Founder and CEO Larry Talley. “To support these businesses,

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into a portal. Automated text messages can be easily set up to alert customers to news and offers.

Local businesses interested in Everyware’s solution should contact [sales@everyware.com](mailto:sales@everyware.com) or text 561-404-1462 to be connected directly with an Everyware Industry Expert.

For more information, visit Everyware at [everyware.com](https://everyware.com) or follow on [Facebook](#), [Twitter](#), [Instagram](#) and [LinkedIn](#).

Small Business

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