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Days

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How to build a highly profitable Client Accounting Services (CAS) practice in 90 days

A practical guide for accountants

Any accounting firm that's serious about giving clients what they need and value – and raising their own relevance and bottom line – can't afford to lose out on the tremendous opportunities created by Client Accounting Services (CAS).

And if you want to get CAS right, there are 5 essential components that you need to master. In this guide, we will:

- Briefly explain what CAS is, and why it has become more important now
- Dispel four common myths about CAS

- Discuss how you can start offering CAS quickly – and then grow it consistently

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