CPA

Practice Advisor

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record as the U.S. economy continues to reopen and retailers stock up for the holiday season, according to the monthly Global Port Tracker report ...

Sep. 14, 2020



Imports surged to unexpected high levels this summer and may have hit a new record as the U.S. economy continues to reopen and retailers stock up for the holiday season, according to the monthly Global Port Tracker report from the National Retail Federation and Hackett Associates.

"It's important to be careful how much to read into these numbers after all we've

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peak in July that appears to have extended into August. Nonetheless, data from around the globe is a mix, with a weak recovery as Europe struggles with rising COVID-19 numbers but China's exports remain solid. Will this last? A lot of uncertainty is in play."

U.S. ports covered by Global Port Tracker handled 1.92 million Twenty-Foot Equivalent Units in July, the latest month for which after-the-fact numbers are available. That was down 2.3 percent year-over-year but up 19.3 percent from June and significantly higher than the 1.76 million TEU forecast a month ago. A TEU is one 20-foot-long cargo container or its equivalent.

August was estimated at 2.06 million TEU, a 6 percent year-over-year increase. Actual August numbers won't be known until next month, but that would be an all-time high, beating the previous record of 2.04 million TEU set in October 2018.

September is forecast at 1.89 million TEU, up 1.1 percent year over year; October at 1.71 million TEU, down 9.2 percent; November at 1.58 million TEU, down 6.8 percent, and December at 1.53 million TEU, down 11 percent.

Those numbers would bring 2020 to a total of 20.1 million TEU, a drop of 6.7 percent from last year, still the lowest annual total since 19.1 million TEU in 2016. The first half of 2020 totaled 9.5 million TEU, down 10.6 percent from last year.

The forecast numbers call for 7.58 million TEU during the July-October "peak season" when retailers rush to bring in merchandise for the winter holidays, making 2020 the third-busiest peak season on record following 7.7 million TEU in 2018 and 7.66 million TEU last year.

January 2021 is forecast at 1.6 million TEU, down 12 percent from January 2020.

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