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resources and executive oversight. Adam Batchelor will serve as CEO of CPA Crossings. According to Batchelor, "Adding PICPA's resources and perspective to ...

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The [Pennsylvania Institute of Certified Public Accountants](#) (PICPA) has acquired Michigan-based [CPA Crossings](#), an online learning provider for CPAs. The acquisition, effective immediately, will position CPA Crossings to deliver superior online learning for financial professionals across the nation.

"CPAs will lead the economic recovery of the United States. By bringing the strengths of these two organizations together, CPAs will benefit from an expanded selection of expert content and instructors, plus state-of-the-art technology to deliver education when, where, and how they want it—regardless of geography. In recent years, the shift to online learning has been remarkable," said Michael Colgan, PICPA CEO and executive director. "With COVID-19 restricting group gatherings, this partnership makes even more sense. State CPA societies across the country partner with CPA Crossings, and this acquisition means great things for them too. We are innovating and leading the way for a transforming profession."

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help CPAs succeed,” said Higgins. “For over 15 years, CPAs have chosen CPA Crossings because of the quality of over 50 nationally recognized instructors and the depth of course offerings in tax, audit, accounting, ethics, technology, and more. As a CPA Crossings customer, the PICPA understands the quality programs we offer. Our shared ethos and goals align to make this new venture an exciting opportunity for CPAs to adapt and excel in an environment that is almost wholly dependent on technology.”

The PICPA Board unanimously and enthusiastically supports the acquisition. According to PICPA President Jill Gilbert, CPA, “This is a historic event for the PICPA. This acquisition provides significantly more value to our members, elevates the quality of training for all CPAs, and positions the organization for future growth. We are thrilled to make this investment in CPAs.”

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