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conference session on remote work.

Aug. 03, 2020

Digital CPA, an event hosted by the American Institute of CPAs (AICPA) and its business and technology arm, CPA.com, will focus this year on change management, successful deployment of distributed teams and technological innovation in the accounting profession.

The all-virtual event will be held Dec. 8 and will be complemented by a Nov. 12 pre-conference session on remote work.

“We’re living through a year defined by uncertainty, disruption, complexity, but also opportunity,” said Erik Asgeirsson, president and CEO of CPA.com. “Businesses need guidance and insight from trusted advisors like no time in history. Market dynamics are accelerating technology adoption timelines and the bonds between CPAs and their clients will be a critical component of economic recovery. We want to make this discussion the hallmark of Digital CPA 2020.”

Conference keynotes at this year’s event include:

- [Jeffrey Rogers](#), a moderator of executive education programs and international summits for Singularity University, who will speak about change dynamics, managing complexity and transformation in a period of continuous, accelerating change,
- [Barry Melancon](#), CPA, CGMA, president and CEO of the AICPA, who will give an in-depth professional issues update on accounting and finance
- [Erik Asgeirsson](#), president and CEO of CPA.com, who will discuss trends in firm management, advisory services and technology.

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Members of the media can contact Jeff May, [jeffrey.may@aicpa-cima.com](mailto:jeffrey.may@aicpa-cima.com), for access to live online sessions of Digital CPA.

For more information about the event please visit [digitalcpa.com](https://digitalcpa.com).

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