## **CPA**

## Practice **Advisor**

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us

flow and ultimately improve and simplify the way businesses process their accounts receivable.

Aug. 03, 2020

Biller Genie, an accounts receivable and e-invoicing automation solution that helps businesses collect invoices faster, has announced the expansion of its Miami-based staff with the addition of 11 new employees. Additionally, the financial technology startup now has access to BPMLinks' team of more than 250 developers to assist in software creation for upcoming partnerships.

Biller Genie's automated, cloud-based e-invoicing platform aims to accelerate cash flow and ultimately improve and simplify the way businesses process their accounts receivable. With the addition of 11 new hires in both the marketing and development teams, Biller Genie doubled its staff.

"Despite the toll COVID-19 has taken on the economy, we have now seen an even greater demand for synchronization within accounts receivable, which has led to increased adoption of our technology," said Tom Aronica, CEO and founder of Biller Genie. "Many businesses have needed to shift to increasingly remote, cloud-based accounting. We are answering this demand with unprecedented internal growth and forward-looking software development."

To help meet this need, Biller Genie has tapped into BPMLinks' highly scalable team of developers. BPMLinks is a management consulting firm that enables its clients to outperform the competition and stay ahead of the innovation curve. Biller Genie is using BPMLinks' development team to assist its in-house developers in software creation for upcoming partnerships.

"This significant increase in staff and resources comes at a pivotal time, since we're

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us

tech category.

Accounting • Technology

CPA Practice Advisor is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors.

© 2024 Firmworks, LLC. All rights reserved