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accelerating investments in North America. Xero will hire product and technology specialists across its cloud accounting platform starting with global Payments, Billing and ...

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[Xero](#), the global small business platform, has named its Toronto office as the company's North American hub for product development and technology innovation.

The decision marks a major commitment to the Canadian market and Xero's accelerating investments in North America. Xero will hire product and technology specialists across its cloud accounting platform starting with global Payments, Billing and Automation, artificial intelligence (AI), data and machine learning (ML).

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- User experience designers and researchers focused on creating market leading product experience that is beautiful, simple and intuitive.

“This is a strategic commitment to our expansion in North America,” said Tony Ward, President, Americas at Xero. “It validates the excellence of our existing team in Toronto, and reflects the deep technology talent in Toronto that will accelerate our drive to deliver smart, data-driven and personalized services to small businesses around the world.”

The new Toronto hires will also build upon Xero's data automation technology and capabilities. Xero will continue to invest in and expand the artificial intelligence and machine learning features that help the company's more than two million subscribers automate manual tasks, boost efficiency and gain better insights into business performance.

“Our product and technology teams are at the heart of Xero's mission to provide small business owners with the tools and insights they need to be more successful,” said Anna Curzon, Chief Product Officer, Xero. “Our product and technology teams in Toronto will help boost Xero's cloud accounting products, bringing more value to our small business customers and their advisors.”

Xero's globally distributed technology hubs are fundamental to the company's commitment to its core markets, ensuring the engineers, designers and specialists that build Xero work and live in the same communities that use the platform every day.

Toronto joins Xero's other product and development hubs in the Southern Hemisphere – Wellington and Auckland, New Zealand, and Melbourne, Australia – and will work closely with the technology teams in New York and Denver.

Xero strengthens commitment to Canada

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[Year \(PEY\) Co-op Program.](#)

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