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rethinking what's most important when it comes to their career, new research from global staffing firm Robert Half suggests.

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After months of maneuvering through the coronavirus crisis, many employees are rethinking what's most important when it comes to their career, new research from global staffing firm Robert Half suggests.

More than half of office professionals surveyed (57%) said they have experienced a

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forefront of everyone's mind right now, and professionals are assessing whether their company's values align with their own. Employers should take this opportunity to reinforce for their teams the organization's mission and community involvement."

McDonald added, "As businesses focus on the future and when hiring ramps up, workers may begin to explore their options. Continuing to be flexible and responsive to employees' needs will be critical for retention."

Additional findings:

- More employees ages 25 to 40 (68%) experienced a change of perspective due to the pandemic than respondents ages 41 to 54 (45%) and 55 and older (40%).
- Of respondents who said their feelings shifted during COVID-19:
 - More women (65%) than men (56%) expressed interest in working for a company that appreciates its employees during uncertain times.
 - Nearly an equal number of working parents (41%) and professionals without children (39%) reported a desire to place greater focus on personal versus professional activities.

For more insight on keeping staff engaged and loyal, check out Robert Half's [10 Lessons for Managing Your Staff in the COVID-19 Era](#).

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