CPA Practice **Advisor**

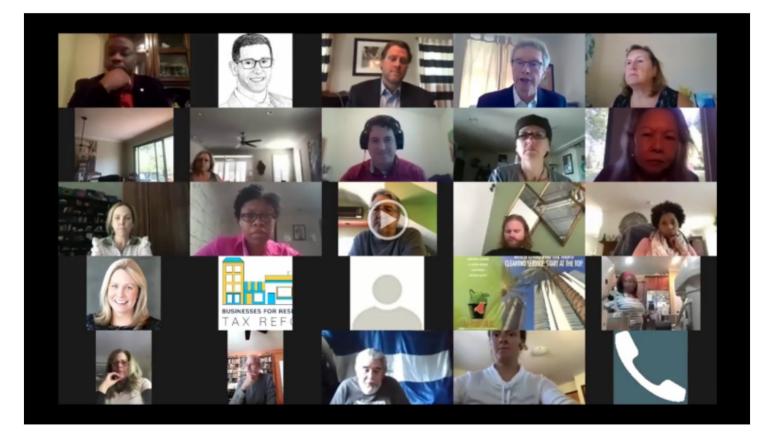
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Businesses for Responsible Tax Reform (BRTR) recently held a virtual roundtable to hear from small business owners across the country about how they're surviving the economic fallout of the COVID-19 pandemic, their experiences with the Paycheck Protection Program (PPP) and frustration with the Trump Administration's handling of the program that allowed corporations to cash in on assistance meant to help Main Street. Business owners also discussed what kind of fixes they need from

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During the roundtable, business owners shared their experiences trying to obtain PPP loans to help them keep employees on payroll, and expressed frustration with how the administration's implementation of the program has made loans difficult to get and hard to figure out how to use. They also expressed trepidation about the loan forgiveness process saying they are in the dark on what rules will apply.

Carrie Morey, owner of Callie's Little Hot Biscuit with locations in South Carolina, North Carolina and Georgia, received a PPP loan during the second round, but because she hasn't been able to bring all her employees back due to social distancing guidelines, is unsure how to use the money.

"I never want to look a gift horse in the mouth, but money doesn't solve everyone's problems. I'm very cautious in using the PPP money but I also feel like we need to hurry up and use it for fear we might get to the forgiveness deadline and not have used it all-then be saddled with debt," Morey said. "I'm hopeful something will change with these rules. For us, it's going to take months to recover. Even if tomorrow everything were fine and back to what it was like before the pandemic, it's going to take months for us to get customers to come in the door. There are so many things that haven't been thought through. I'd like to see the forgiveness period extended through the year because I don't see things getting back to normal until the fourth quarter at the earliest."

"The vast majority of the country and businesses are still in lockdown mode. We can bring people back on our payroll, and for some, like marketing and sales people, there are things of value they can do," said Walt Rowen, owner of Susquehanna Glass, a decorative glass manufacturer in Columbia, Penn., who received a PPP loan in the first round of funding. "But I have a manufacturing business where production employees can't come into the factory. We can't get any economic value from them at all. I'm two weeks into my eight-week PPP loan period and I've gotten virtually

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help to true Main Street small businesses-not corporations.

"Lawmakers have got to expand and clarify the rules on the PPP program, and start putting things into place that will have a targeted effect on American's small businesses, not multi-million dollar corporations," said Anne Zimmerman, owner of Zimmerman and Co. CPAs in Cleveland and Cincinnati, Ohio, and co-chair of Businesses for Responsible Tax Reform. "Coming out of the Great Recession, small businesses created two-thirds of new jobs. Small businesses need to come out of this alive for the economy to survive this."

Specifically, many discussed creating no-strings-attached grants for truly small businesses that will allow them to continue employing their workers, and expanding the eight-week forgiveness period so they don't get stuck with a loan balance they must pay, regardless of whether they retained their entire staff. They also urged the Administration to write rules that attach fewer strings and create more flexibility in the use of PPP funds for truly small firms.

View the full roundtable discussion here.

Small Business

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