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**Celonis**, a provider of AI-powered process mining and process excellence software, today launched the next generation of its platform, enabling customers and partners to develop purpose-built Operational Applications. At **Celosphere Live**, Celonis' second annual customer conference with more than 15,000 registrants, the company demonstrated the platform and unveiled two new Operational Applications, one for Accounts Payable and one for Materials Management in Supply Chain.

Celonis Operational Applications combine Celonis' market-leading process mining engine with business context, AI, and automation to sense friction in processes and take intelligent action to optimize business operations for the desired outcome. The

role-based applications embed AI into each step of a business operation. Executives

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workers but to instead make their jobs enjoyable and productive. Operational Applications connect to enterprise systems in real time to put AI to work directly in your operations, so you can react as the market shifts. We can now say to customers: it's as simple as this, you set your desired business outcomes and we'll steer you to it."

### **Put AI to Work in Your Operations**

The new portfolio of Operational Applications extends Celonis' AI-powered process mining technology to engage people and systems to operate in an outcome-driven manner.

- **Sense:** The Celonis AI Engine analyzes all of the process data residing in source systems and desktops to surface process 'blockers' that prevent the desired outcome. AI and Machine Learning combine to sense anomalies and signal intelligent real-time actions in context, thus providing process guidance, work reprioritization, and specific actions using data intelligence from 2000+ Celonis deployments.
- **Act:** Automation enables rapid action through out-of-the-box skills that translate insights into deliberate tasks that users activate at the touch of a button or that systems drive without user involvement.

### **Industry Leaders Excited about Embracing New Way to Work**

HFS Founder and CEO Phil Fersht said, "Celonis has been the industry pioneer that has elevated process mining to the forefront of the strategic operations narrative. Expanding into operational apps with this powerful focus on analytics and intelligent automation drives a compelling process orchestration proposition in a challenging market crying out for this capability."

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the position of monitoring this highly digitized process even more efficiently.”

During her keynote at Celosphere Live, Chief Product Officer Hala Zeine noted: “Celonis has democratized process knowledge for every employee who touches a process. It shows the employee not only what happened, but why and where it happened. Celonis then works alongside the transaction systems to enable everyone to focus on the desired business outcome, to sense friction along the way and decisively act and eliminate repetitive tasks and decisions. The end result is that departments have a better understanding of how their KPIs connect to the processes that drive them. They now have the means to take the actions in real time that will deliver optimal business outcomes.”

### **Anyone Can Build Operational Applications**

The Operational Applications are supported by real-time Data Connectivity, a must-have capability, which Celonis also unveiled as generally available. Real-time Data Connectivity enables Celonis to extract and analyze data from traditional source-systems including SAP, Salesforce, and ServiceNow in real time to sense friction and provide in-process, in-context real time actions for operational users.

The enhanced platform provides the foundational capabilities for customers and partners to build their own purpose-built Operational Applications, leveraging Celonis' powerful AI-enhanced platform. At Celosphere Live, Celonis CTO and co-founder Martin Klenk will demonstrate how to build an Operational Application from scratch.

### **First Operational Applications for Accounts Payable and Materials Management in Supply Chain Drive Priority Outcomes Like Cash Preservation and Customer Satisfaction**

The first Operational Applications built on the enhanced Celonis platform are

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Celonis Operational Application for Accounts Payable will accelerate our day-to-day operations on a level that was never there before – from automating repetitive tasks to combining data and insights in order to really bring forward day-to-day results.”

To learn more about the Celonis Accounts Payable and Materials Management in Supply Chain Operational Applications, visit

<https://www.celonis.com/products/operational-apps>.

To watch the Celosphere Live sessions taking place from April 28-30 or available on-demand, please visit <https://www.celonis.com/celosphere-live>.

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