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ACCOUNTING

BDO Alliance Turns to Analytic.li to Provide Workforce Analytics

Indiana-based analytic.li is now providing strategic workforce analytics cloud-based solutions to clients and independent members of the BDO Alliance USA, as part of its Vendor Marketing Program.

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Indiana-based analytic.li is now providing strategic workforce analytics cloud-based solutions to clients and independent members of the BDO Alliance USA, as part of its Vendor Marketing Program. As part of this program, analytic.li will offer these growing businesses and professional services firms direct access to helping clients plan and execute a strategy to increase productivity and profitability and improve their people's work experience. The BDO Alliance USA is a nationwide association of independently owned local and regional accounting, consulting and service firms with similar client service goals.

“analytic.li’s inclusion in the Vendor Marketing Program is part of our objective of offering our Alliance members a greater competitive advantage by giving them the ability to leverage additional value-added resources,” said Rob Merl, Practice Leader for the BDO Alliance USA’s Business Resource Network. “We strive to establish relationships with product and service providers that can offer the kind of forward-looking capabilities that our Alliance members and their clients need.”

The Vice President of Strategic Partnerships for analytic.li, Bob Boyer, said: “analytic.li makes the process of implementing workforce analytics easy for businesses of all size and verticals. Our Workforce Analytics solution effortlessly combines data from disparate business systems to provide insights to all levels of management. We looked for an association with the singular combination of reach and experience offered by the BDO Alliance USA, so we are excited about what our inclusion in its Vendor Marketing Program means to us and our customers.”

[analytic.li](#) is a workforce optimization company that increases decision velocity by enabling employers to make better decisions to drive productivity, increase profitability and improve employees’ work experience. We do this by effortlessly combining labor, payroll, timekeeping, operations, human resources, finance and budget data in our workforce analytics platform.

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