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coronavirus pandemic (over 20 globally, at last count according to AccountingConferences.com), Accounting Salon has made the decision to pivot their event ...

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[Accounting Salon](#), a boutique invitation-only accounting conference that brings dozens of accounting industry influencers to New Orleans each May, has announced they are postponing their May 5th in-person event and instead launching SALONv, a virtual Accounting Salon open to the community.

While many accounting conferences are postponing or canceling due to the current coronavirus pandemic (over 20 globally, at last count according to

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Accounting Salon members encompass some of the industry's most familiar faces, influencers who regularly share their expertise on a variety of accounting conference stages. This year, the members are taking the spirit of the Salon and their knowledge to a broader audience at no cost to attendees. This is made possible because of the trusted network formed over the years at what is described as a "movement", not just an event. Accounting Salon members are invited by nomination only and must have a commitment to innovation in accounting and a spirit of generosity.

That spirit of generosity has allowed the Accounting Salon to shift and provide something the market truly needs right now. "We have deliberately selected people with kindness in their hearts and the result of that is SALONv," said Amanda Aguillard, Co-Founder of Elefant, LLC, the producer of Accounting Salon. "Salon is maybe one of the only events that can pivot and deliver the same content (now to the larger community) without a hitch because our members do this every day. While many accounting folks are trying to navigate remote work, most of our members have done it for years."

SALONv will be held virtually on May 5, ideal for experienced accountants or bookkeepers, and specifically firm stakeholders, looking to leverage technology and modern processes to scale their practice . It will offer a full day of sessions led by Accounting Salon members and cover topics such as Building a Remote Culture that Employees Fall in Love With (Kenji Kuramoto & Michael Ly), Accounting Storytelling (Dan Schmidt & Geni Whitehouse) and Content Marketing for the Truly Lazy (Will Lopez & Blake Oliver.)

The conference will also offer 9.0 CPE credits. "Many accountants and bookkeepers attend in-person conferences to get CPE credit, but with the unprecedented number

of canceled conferences, their opportunities for continuing education will be limited

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