## **CPA**

## Practice **Advisor**

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Onepath, a provider of managed technology services for small and midsize businesses, has announced Onepath Analytics, a cloud-based, out-of-the-box business intelligence solution for finance professionals.

Within the SMB space, many companies lack the skills and financial resources to implement meaningful data analysis solutions. Existing solutions typically start with a blank canvas and the user is expected to drive every aspect of populating that canvas, from data discovery to final business intelligence solution. One path streamlines this process by providing pre-built reporting, analysis and visualization tools that integrate data from multiple sources, providing a quicker path to data-driven decision making.

Following are the primary features of Onepath Analytics:

- Plug-and-Play ETL When implementing an analytics solution, the longest processes are data discovery, determining the transformations that need to occur, and the data's final format. One path Analytics simplifies this with entities that are common across all data sources, based on their primary functions.
- Template-based Visualizations Visualizing data, rather than looking at tabular-based reports, is an easier way to allow business users to gain deeper, more meaningful insights. Onepath uses specific visualization types and filters, commonly known as "slicers," to allow the user to "slice-and-dice" data to answer questions they have about specific facets of their business.

Financial Business Metrics – Within many companies, there are common

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our pre-built, easy to use tools, their colleagues from other departments will demand access, too."

Onepath Analytics has been initially designed for Finance organizations across industries (healthcare, manufacturing, retail, etc.) but eventually will be updated to support users from other practices, including Sales and Marketing. Onepath Analytics will be generally available in Q1 2020 and cost between \$200 and \$1,500 per month, excluding on-boarding fees. Total cost will depend on data source count, data source mix, data model construct and performance metric requirements.

Click here to read Onepath's eBook, which covers more about the necessity and usefulness of data analytics.

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