CPA
Practice Advisor

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Integer

Tenenz

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Integer offers standard default pages such as Home, Services, About Us, Financial Calculators, with a variety of additional page options to choose from, including Newsletter, Make a Payment, and Contact Us. Users have the option to change the name of any page to better suit the needs of their firm. In addition to the variety of standard templated websites, users have the option to contact Integer designers who can create a custom website template from scratch. A monthly website newsletter is available in all plans, and the marketing plans also include an email newsletter option as well as weekly tax tips and automated posting to popular social media sites such as Facebook, Twitter, and LinkedIn. The marketing plans also offer client tax videos as well as weekly tax tips that are automatically emailed to clients and posted on social media sites.

Integer offers more than 50 financial calculators for clients to include on their sites, and all Integer Plans offer users a free custom domain name as well as up to 10 branded email addresses, although users can also opt to use their current firm domain when creating the website.

Integer includes a website wizard that allows users to edit any existing content by simply clicking on the edit icon to the right of the page they wish to edit. A new Inline Editor option is also available, allowing users to easily modify content directly from the website. Along with editing options, the Inline Editor also includes options to add files, links, and images to the site. Website templates can be changed at any time, with no additional cost involved, and users can use the default images provided by Integer or upload their own custom images to be used on the website. In addition, both video and HTML widgets are supported by Integer, and can be embedded in a web page if desired.

All of Integer's website templates are designed to be search engine friendly, making it easy for potential clients to find a firm. For those new to search engine optimization

(SEO), Integer offers an SEO guide that includes a variety of tips that can be used to

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plans.

Integer's support page offers access to a completely searchable knowledgebase, where users can enter key search terms to gain access to numerous help articles, including information on how to manage current pages, add a page, add a link or an email to a page, and how to add videos or images. Details on how to edit pages is also available. User support options are available from the members only area, with users able to request technical support or begin a chat with technical support representatives.

Integer Websites from Tenenz is best suited for small to mid-sized accounting firms. There are four plans available in Integer: the Essentials plan, which is $32.99 a month, the Marketing Starter plan, which is $62.95 per month, the Marketing Pro plan, which is $89.95 a month, and, newly added, the Marketing Expert plan, which is $169.95 per month.

2019 Rating – 4.5 Stars

Firm Management

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