## **CPA**

## Practice **Advisor**

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## **GetNetSet Websites for Accounting Firms**

GetNetSet LC

www.getnetset.com

1-877-207-4646

From the 2019 reviews of website building systems for accounting firms.

GetNetSet is well suited for small to mid-sized accounting firms looking for a custom website at a reasonable price. GetNetSet is scalable, with three plans available, and all plans offer custom web design, unlimited website changes, and free product support.

Designed specifically for accounting firms, GetNetSet offers completely customized websites, with a custom design included in the cost of the subscription. To get started, GetNetSet users choose a design from the more than 75 templates included in the application. The template then serves as a reference point for GetNetSet web designers who will create the website.

Once a firm subscribes to GetNetSet and chooses a template, each user is assigned a Guardian Webmaster, who is tasked with everything from adding and editing

content, adding and removing pages, publishing images, SEO, and page formatting,

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to the general public.

Once a website has been created and is live, the Guardian Webmaster will also handle any subsequent changes to the site, which can be requested via email or phone call. Users that prefer to make changes themselves have the option to do so, with a series of tutorials available to make the process simple.

GetNetSet includes a variety of default pages in all plan levels, including Home, Services, Testimonials, Site Search, Blog, Staff Profiles, and About Us, along with a variety of popular options such as Map & Directions, Request Appointment, and Send an Email. The Retainer and Recruiter plans also include a Resources Section, a Make a Payment option, and over 100 Financial Calculators, and the Tax Center includes a Tax Retention Guide, IRS publications, Tax Rates, Tax Due Dates, IRS Forms, and a link to 'Where's My Refund' on the IRS website.

A secure client portal is included in GetNetSet that offers 2GB of storage space. Custom touches such as images, videos, and Flash animation can be added to any website, and Retainer and Recruiter plans also allow easy conversion of a current website to a GetNetSet site.

All three versions of GetNetSet offer an array of search engine optimization (SEO) features which include Custom META Keywords, Custom URLs, Automatic 301 Redirection, and Custom Header Tags. The Retainer and Recruiter plans offers additional SEO features such as Personal SEO Analysis, Keyword Research, and Monthly Search Reports. GetNetSet websites can also integrate with external email and marketing applications such as Constant Contact, iContact, and MailChimp. The Recruiter version also offers complete integration with Google Analytics and will easily work with Google AdWords as well. All versions of the product also link to popular social media sites such as Facebook, LinkedIn and Twitter.

GetNetSet offers good support across all plans, with toll-free support available. Users

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includes all of the features found in the other plans, along with advanced SEO capabilities, and currently runs \$99 per month. All versions of GetNetSet offer unlimited changes, free support, and a free 30-day trial, where users can try out the product prior to purchasing.

## 2019 Overall Rating: 5 Stars

Firm Management

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