## **CPA** Practice **Advisor**

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BenchTax clients will gain the support of an all-star team that will guide them through a seamless tax season. With their books in order by Bench and a Taxfyle accounting expert in-the-know, clients will get every deduction they deserve.

## Dec. 11, 2019

Taxfyle has announced the launch of *BenchTax,* a partnership with Bench Accounting that brings to market a streamlined platform that combines the robust bookkeeping services of Bench with Taxfyle's best-in-class on-demand accounting platform.

From start to finish, BenchTax gives businesses an all-in-one filing solution, from bookkeeping and managing, deductions to tax prep and filing, courtesy of a vetted and certified Taxfyle accounting expert and handled directly by Bench, North America's largest bookkeeping service for small businesses.

Founded in 2015, Taxfyle set out to transform professional tax prep with an easy-touse mobile platform that makes filing taxes as easy as ordering a pizza on your smartphone. Today, the company offers three product segments that have innovated the accounting space and serve individuals, small businesses and enterprise clients faster and more efficiently than ever before. BenchTax clients will gain the support of an all-star team that will guide them through a seamless tax season. With their books in order by Bench and a Taxfyle accounting expert in-the-know, clients will get every deduction they deserve. Based on other partnerships in this realm, Taxfyle has found that when bookkeeping services integrate a tax-filing function into their platform, reducing customer churn by about 30% month over month.

"The stress and anxiety it takes to get organized at tax time is one of the biggest reasons small-businesses owners become Bench clients," said Bench co-founder and CEO Ian Crosby. "This year we're excited to take our tax season value even further

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democratize access to quality professional services and provide customers transparency on what they're getting and what they're paying. Bench operates with that same guiding principle, so we're thankful to have the opportunity to partner with their team."

Taxfyle is the only on-demand accounting platform that guarantees best-in-class, below-market services for independent contractors and small businesses. Taxfyle currently boasts a network of more than 1,500 U.S.-based certified and vetted accountants, ready at a moment's notice to address any user's tax needs and questions. By the 2020 tax season, Taxfyle expects to have roughly 2,000 CPAs on its platform, lending added efficiency and ease to an already-seamless customer experience.

Accounting • Small Business

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