CPA

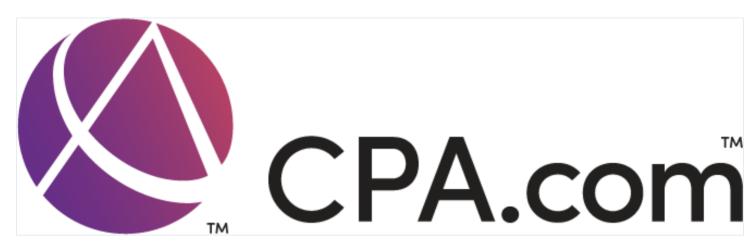
Practice **Advisor**

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Dec. 11, 2019



CPA.com has added the Expensify Card, Expensify's free corporate card for firms and companies of all sizes, has been added to its lineup of innovative solutions for CPA firms. The Expensify Card creates an uninterrupted, end-to-end receipt and expense experience for users, and CPAs can leverage its spend control features and real-time reporting to better advise clients.

"The expansion of the Expensify program to include a 'smart' business card will make expense reporting even more seamless," said Erik Asgeirsson, president and CEO of CPA.com. "Having a smart business card that automatically feeds data into the expense management and financial tracking systems creates value for firms and clients and is another good example of how pre-accounting inputs are being automated."

Features and benefits of the Expensify Card include:

• Real-time insight into client cash flow with daily settlement of all purchases

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Small and medium-sized businesses have long been underserved by traditional corporate cards. Small businesses in particular often lack the credit history and growing revenue required for corporate card approval, which limits the number of options CPA firms can recommend to their clients in this sector.

"CPA.com is the leading resource for CPAs and firms of all sizes who are interested in providing business advisory services to clients and helping them adopt smart, innovative technology to transform their business," said David Barrett, founder and CEO of Expensify. "That's why we're thrilled to expand our partnership with CPA.com to not only bring Expensify to CPA firms and their clients, but now the Expensify Card as well."

For more information about the CPA.com Expensify program, please visit www.cpa.com/expense-management.

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