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INVESTMENTS

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they routinely chase returns.

2. Target Date Fund Risks: TDFs are mutual funds that invest in a mix of assets, shifting from higher-risk to lower-risk investments as participants approach their target retirement date. Ninety percent of employers automatically invest your money in these funds unless you tell them otherwise. And 90 percent of new hires go with what their plan administrator picks for them. But in the last recession, investors in TDFs lost as much as 31 percent of their money, even though the Dow Jones Industrial Average lost only 1.61 percent during that time period.

3. Near Retirement? You're Not Protected: According to a Government Accountability Office report, "As a result of the severe financial market turbulence of 2008, some TDFs designed for participants [planning to retire in just two years] lost considerable value, just over 40 percent in one case. Further, according to some experts, many participants were unaware of the risks associated with these investments and that such losses were possible so close to the retirement date."

"If your money is invested in the market, you could lose some or even all of it — and you never know when that might happen," Pamela says. "No one can tell you what the market will be doing on a certain day or in a certain year, so you have no way of predicting what the value of your plan will be when you're ready to tap into it."

After investigating 450 financial strategies, Pamela advocates a savings method called "Bank On Yourself" that provides guaranteed, predictable growth even when markets tumble — and allows people to know exactly how much money they will have available on the day they retire.

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