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**Deborah Meyer CPA/PFS, CFP®**

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Deb launched SV CPA Services (formerly Statera Vitae LLC) in 2014 to become a trusted advisor to other hard-working business owners. She also started WorthyNest®, an independent fee-only financial planning and investment advisory firm, in 2016. Deb has been featured in *The Wall Street Journal*, *Forbes*, *Yahoo! Finance* and *CNN Business* and is a regular contributor to [Kiplinger](#).

Deborah received the 2018 [AICPA Standing Ovation Award](#) for her excellence in personal financial planning and Saint Louis University's School of Business 2019 Distinguished Young Alumni award. She recently published her first book, [Redefining Family Wealth](#), to help families build wealth without compromising their values.

**What are you doing to make a difference in the profession, your community, the world?**

I genuinely believe that entrepreneurship is the #1 way to make a difference outside of your immediate family. The firms I've created over the last 5 years exhibit servant-leadership in its truest form, using my unique talents to help others and even make the world a brighter place. Whether prepping tax returns pro-bono through the St. Louis Taxpayer Assistance Program or delivering a presentation to my alma mater's Beta Alpha Psi chapter, I believe each of us has a responsibility to give back. We should all be great stewards of the resources entrusted to us.

**Favorite books/websites/speakers that you find influential:**

I'm a bookworm, so here are my book recommendations:

- *The Art of Work* by Jeff Goins
- *Fierce Faith* by Alli Worthington
- *Finish* by Jon Acuff
- *Living Forward* by Michael Hyatt & Daniel Harkavy

- *Redefining Family Wealth* (by me!)

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What websites/magazines do you use to keep up on news of the accounting profession?

AICPA

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