

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us

**ACCOUNTING & AUDIT**

# **Bob Ladue – 2019 20 Under 40 Honoree**

Sep. 23, 2019



## **Bob Ladue**

**Business Development & Strategic Partnerships**

**Expensify**

**San Francisco, CA**

[www.expensify.com](http://www.expensify.com)

### **Career Highlights:**

My career at Expensify has allowed me to be part of some really great projects that have had a positive impact on the accounting community from creating Xero's first global [Strategic Partnership](#) to planning and executing our second [ExpensiCon](#) held in Bora Bora May 2018. I've also led our partnerships with CPA.com and the AICPA

and Sage Intacct since we created those relationships in December 2016 and October 2015. The latest project I've spearheaded is Expensify's Approved! Banks initiative which focuses on [executing data sharing agreements](#) with the largest banks in the US to provide more reliable card feeds to our partners & customers. All of these projects have been different, challenging, and provided immense value back to the accounting community.

### **Favorite books/websites/speakers that you find influential**

*The PayPal Wars*. Really interesting book about the fast pace creation, merger, path to IPO, and eventual acquisition by Ebay. The cast of characters are all well known individuals like Peter Thiel, Elon Musk, and Reid Hoffman being the most noteworthy people and it's particularly useful to hear first hand accounts about them before they were super successful titans to learn about their successes and failures.

### **What websites/magazines do you use to keep up on news of the accounting profession?**

**LinkedIn** – even when the topics aren't necessarily focused on accounting they're related to challenges that the industry is facing such as employee attraction & retention, blockchain & AI, and the growing need to “skill up” to win in today's digital economy.

---

[See all of the “20 Under 40” honorees for 2019.](#)

Accounting & Audit • News

CPAPA is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors.

© 2023 Firmworks, LLC. All rights reserved