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Aug. 30, 2019



Sage, a market leader in cloud business management solutions, has today launched its financial management platform **Sage Intacct** in Australia. New research by Sage, highlights how the role of a CFO has changed from managing compliance and accounting activities to providing strategic leadership and driving digital transformation as many CFOs assume responsibility for choosing business technology.

Earning its reputation as a leading accounting and financial management platform, Sage Intacct scored higher than any other ERP vendor with a satisfaction rating of **98 out of 100** on **G2 Crowd**. In 2019 Sage Intacct also received the highest Product Score for Core Financials for Lower Midsize Enterprises in **Gartner's Critical Capabilities Report**.

Sage Intacct provides finance professionals with:

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- **Lower cost of ownership:** Sage Intacct is a highly modular solution where customers pay for what they need, get more efficient and cost-effective implementations, world-class security backups and disaster recovery delivering a lower total cost of ownership

Following the acquisition of Intacct by Sage in 2017, Sage announced it would make Sage Intacct available to customers in new markets as part of Sage Business Cloud, with local statutory and legislative requirements available as standard.

Commenting on the local availability of Sage Intacct, Kerry Agiasotis, Managing Director & Executive Vice President, Sage, Asia Pacific, said “We are strongly committed to addressing the pain points of Australian businesses with technology that helps their organizations to thrive. That’s why we have invested in bringing Sage Intacct to Australia, with which we believe we can set a new standard for Australian finance leaders on their journey to drive digital transformation.”

Sage Intacct available in Australia

Sage Intacct will be sold and implemented through value added resellers, with certified Australian business partners at the time of launch being Akuna Solutions, Alphasys, Aptus, Forpoint Solutions, Guintabell, Microchannel, Progressive Business Technologies and Resonant Software Solutions. Sage Intacct also offers customers increased functionality through the Sage Intacct marketplace.

CFO 3.0 – digital transformation beyond financial management

Sage has shared new, nationwide research which identifies the top pain points for finance functions in their quest to grow and maintain a competitive advantage.

Specific to the Australian market, this study gauges the impact of digital transformation on mid-sized organizations, showing how the role of the CFO moves

from ‘historian’ to ‘visionary’, whilst playing a larger role in leading the

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organizations’ ability to compete. Sage is committed to providing finance leaders with trusted tools that enable them to not only deliver on their core competencies, but also be confident in driving the digital agenda throughout their organization. Sage Intacct empowers finance teams to accelerate growth, streamline complex financial processes, and deliver the rich financial and operational insights needed to scale their business.” Aaron Harris, Chief Technology Officer, Sage

Accounting • Technology

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