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client expectations and behaviors.

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This is an exciting time in the world of accounting as new technologies like the cloud and AI become more and more mainstream.

What drives new technology in accounting? One driver is efficiency gains as technology allows people to do more in less time. Also driving technology adoption is client expectations and behaviors. Your clients are adopting new technology in the form of mobile and the cloud and you have little choice but to keep up. Keeping up

with client expectations when it comes to technology really can make the difference

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- Creating a cloud implementation plan
- Making the switch to the cloud
- Artificial Intelligence: The new frontier

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