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## Keystroke V8 Product Family!

The advertisement features a central graphic with a large number '8' inside a shield-like shape. Below this are three logos for Keystroke software products: Keystroke Express POS (yellow and black), Keystroke Advanced POS (blue and black), and Keystroke Point Of Sale (brown and black). The background shows three overlapping screenshots of the software interfaces, including a sales entry screen, a customer search screen, and a payment screen.

### ***Power, Efficiency & Secure Payments - All Under the Same Hood***

- Exceeds PCI PA-DSS v3.1 guidelines
- P2P2/tokenization for breach protection
- Full EMV integration for fraud prevention
- NFC/smartphone support for eWallets
- New Windows10/Metro User-Interface
- Reliable, configurable, upgradable

***Put the pedal to the metal and upgrade to Keystroke V8 today!***

***Call SBS at 800.359.3458***

Keystroke Advanced POS

Specialized Business Solutions

[www.keystrokepos.com](http://www.keystrokepos.com)

From the July 2019 Review of Point-of-Sale Systems

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toolbars to better suit their needs. Keystroke Advanced accepts a variety of tender types including cash, debit and credit cards, gift cards, and a variety of custom tender types. Users can easily process a variety of transaction types including customer orders, special orders, payments on account, both cash and customer sales, returns, voids, and layaways. The product also supports multi-jurisdictional sales tax rates, with the ability to create automated recurring transactions as needed. Users can easily search both customers and products while processing a sale, or enter new customers and products on the fly. The product also contains a Sales Script feature that can prompt cashiers to upsell or offer additional items during the sale, while also prompting cashiers to request a valid I.D. when selling age-restricted items.

All editions of Keystroke can be used with a standard computer monitor or touch screen monitor, with the built-in Touch Screen Editor allowing users to easily customize on-screen toolbars and macros to expedite the sales process. Keystroke Advanced offers the ability to manage all locations from a single location, polling data into the main location nightly, though users will have to purchase the Multi-Store module in order to utilize this feature.

Keystroke Advanced has good customer management capability, with users able to access customers to track personal information or add notes to each customer file. Users can also access a complete customer purchasing history. The product also includes excellent inventory management features, including the ability to assign up to six different pricing levels for each product entered into inventory. Users can also choose to group similar items into categories, with product serial numbers easily tracked in the system if desired. All inventory is tracked in real time, with users able to track inventory levels at each store using the Multi-Store module.

Keystroke Advanced offers good reporting capability, with both sales and inventory reports available, including a Department Sales Report, Customer Activity Report,

and a Salesperson Report. A transaction history report is also available that displays

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transaction data as needed. Keystroke also integrates with the Digital Sign Controller, which allows users to advertise item specials, display details on upcoming sales, and display images of items being purchased. Keystroke also integrates with all common hardware peripherals including barcode scanners, label printers, signature capture devices, PIN pads, receipt printers and cash drawers. eWallet transactions including Apple Pay® and Android Pay® are supported as well.

Solid help functionality is available throughout Keystroke, with the vendor website offering a variety of application resources including FAQs, a How-To section, as well as the Keystroke YouTube channel, that offers a variety of short videos. Training options are also available from Keystroke, and a free demo of the product can be downloaded on-demand to try out prior to purchasing. A Software Maintenance program is available to be purchased separately, with the plan offering interim software updates and all major releases, as well as toll-free technical support, which is available during regular business hours. Email support is available as well.

Keystroke Point of Sale is a scalable point of sale application well-suited for small to mid-sized retail businesses. Keystroke Point of Sale is currently available in three versions; Keystroke Express, for smaller businesses, runs \$495, Keystroke POS runs \$1,295, and Keystroke Advanced; designed for larger retailers with multiple locations, currently runs \$1,895. Support is purchased separately with annual support plans for Keystroke Advanced currently running between \$595 to \$995.

## **2019 Rating – 4.75 Stars**

Accounting • Hardware • Small Business

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