Practice **Advisor**

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HOW EMPLOYERS SEE TECHNOLOGY IMPACTING JOBS

Top ways technological advancements will affect jobs at their company:

- Require new skills (47%)
- Enhance employees' productivity (47%)
- Allow teams to focus on strategy (44%)
- Create new opportunities for staff (44%)
- Change processes (44%)

Are workers worried they'll be displaced by robots in the future? Not for the most part, new research from global staffing firm Robert Half shows. Only 12% of workers are concerned that artificial intelligence (AI) and automation will have a negative impact on their job. About four in 10 (39%) believe new technologies will have a positive effect, and 49% foresee no change at all.

But futurists and staffing experts interviewed for Robert Half's new report, Jobs and AI Anxiety, believe emerging technologies are profoundly shifting the workplace. According to more than 1,200 business leaders surveyed for the research, one of the

top ways technological advancements will affect jobs is that they will require new

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- In addition to requiring new skills (47%), employers said other top impacts of new technologies on their staff include:
 - Increased employee productivity (47%)
 - o More time for teams to focus on strategic areas (44%)
 - New career opportunities (44%)
 - Change in processes (44%)
- Almost 2 in 5 employees (39%) said they see AI and automation having a positive impact on their job, mainly for the following reasons:
 - Increased productivity (33%)
 - Ability to develop new skills and deliver better business solutions (27%)
 - o Opportunity to focus on creativity and problem-solving (27%)
- Among the 28 U.S. cities in the worker survey, Indianapolis, Philadelphia, Pittsburgh, Minneapolis and Cleveland have the most professionals who think AI and automation will have no impact on their job.

Upskilling for the Future Business leaders surveyed for the Jobs and AI Anxiety report expect to upgrade the technological skills of their workforce by training current staff (64%), hiring new staff (47%), working with external service providers (47%) and bringing in consultants who are subject matter experts (45%).

But 82% of managers think it will be challenging to get their staff up to speed on new technologies, and 80% anticipate it will be difficult to find professionals with the requisite expertise.

McDonald noted, "Technology disruptions create a level playing field for professionals and businesses, which can be exciting but also a little overwhelming. Employees can help future-proof their careers by learning new skills to make them more valuable. And employers can prepare for the future by identifying knowledge

gaps and upskilling their workers or determining a staffing strategy to address their

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