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economies of California and the United States, which has been recognized as one of the most accurate and unbiased economic reports nationwide.

Jun. 10, 2019

RSM US LLP, a national provider of audit, tax and consulting services focused on the middle market, has partnered with the UCLA Anderson Forecast, a quarterly economic outlook for California and the nation. As a strategic partner, RSM will provide essential support for Forecast conferences, publications and research and help maintain important connections to the business community.

Through the partnership, RSM will gain exposure to the quarterly Forecast for the economies of California and the United States, which has been recognized as one of the most accurate and unbiased economic reports nationwide. As a Forecast sponsor, RSM will also have the opportunity to meet with a cross-section of business, government and academic decision-makers from across the nation.

“At RSM, we understand the importance of staying apprised of economic developments and other external factors that can impact the industries we serve,” said Joe Adams, managing partner and CEO with RSM US LLP. “RSM’s partnership with UCLA Anderson Forecast will provide us with the opportunity to gain insights from influential decision-makers and economic experts on a wide variety of issues impacting the middle market and beyond. As first-choice advisors to our clients, we plan to leverage this knowledge to help our clients adapt to new challenges and succeed in today’s rapidly changing economy.”

RSM’s chief economist Joe Brusuelas, along with other professionals throughout RSM, consistently provide real-time, middle market relevant macroeconomic perspectives through offerings such as RSM’s Middle Market Business Index, The Real Economy and the firm’s Real Economy Blog. Brusuelas will be a featured speaker at a

future Forecast event. By partnering with UCLA Anderson Forecast and bringing

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truly the heart of the real economy, so that we can offer the best possible guidance to succeed in an ever-changing world.”

“The UCLA Anderson Forecast is very pleased to have RSM as a sponsor for our programs and research,” said Dr. Jerry Nickelsburg, Director of the UCLA Anderson Forecast. “With the firm’s support, the Forecast will be able to continue to develop new data sources and insights into the trajectory of the economy. We look forward to a long and productive association with RSM.”

To kick off the partnership, RSM sponsored the UCLA Anderson Forecast’s June 2019 Economic Outlook on June 5 at the UCLA Anderson School. The UCLA Anderson Forecast for the nation and California was presented at the event, which also featured prominent economists and discussions surrounding key findings from the Forecast.

Accounting • Auditing

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