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May. 10, 2019



Today, 72% of people trust online reviews just as much as a personal recommendation. And with more and more people researching businesses upfront, having no reviews online, may come off as a red flag to potential new clients.

Many accountants however, are afraid to put themselves out there in fear of the inevitable “bad review.” Contrary to popular belief, if you respond in a professional

manner and have enough positive reviews to outweigh the bad, the negative

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Get the whitepaper today to learn how to start generating positive client reviews online!

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