CPA

Practice **Advisor**

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us

afford such cutting-edge technology. Fast forward to today where we have access to virtual reality, driverless cars, and incredible convenience ...

May. 10, 2019



Ten years ago the iPhone was the only "smartphone" on the market, and few could afford such cutting-edge technology. Fast forward to today where we have access to virtual reality, driverless cars, and incredible convenience with a few taps on our smartphone screen. Technology is changing the world faster than we realize, and businesses that fail to evolve – including accounting firms – will be left behind.

To prepare your firm's marketing strategy for the future, we've examined current

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us

And more!

Firm Management

CPA Practice Advisor is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors.

© 2024 Firmworks, LLC. All rights reserved